Privacy Summary for Schools and Districts

Gritty Kids is a learning app for children ages 4 to 10, operated by One4Yes, LLC under license from Gritty Kids LLC. Full policy: grittykids.com/privacy.

What we collect

- **Profile name and progress (on the device only):** a parent may type a name or nickname for each child. Names, progress and settings stay on the device and are never sent to us.
- **Anonymous usage events (our servers):** the event type (such as starting or finishing a puzzle), game, area of the app, difficulty, free or paid status, time, app version, platform (iOS or Android), short technical error messages, and the number of profiles on the device. Events carry a random install ID made by the app, not a device identifier; reinstalling creates a new one.
- **Push token (our servers, only if notifications are allowed):** an opaque token from Apple or Google, used for service notices such as new puzzle packs.
- **Unlock codes (our servers):** we record the code, install ID and platform. We learn nothing about the student.

Our servers and database are hosted in the United States (Ohio) on Laravel Cloud and Neon, on AWS.

What we don't collect

No sign-up, and no child's real name, email, age, photo or voice. No camera, microphone, photos, contacts, files or location. No advertising IDs (IDFA or AAID), serial numbers or other hardware identifiers. No in-app web browser.

Accounts, parents and purchases

There are no user accounts or logins; a parent or teacher sets up child profiles on the device. Every price, purchase button and outside link sits behind a parental gate (a two-finger press-and-hold). Purchases go through the Apple, Google or Amazon app stores or our website, and we never see card details.

Third parties in the app

- **RevenueCat** (subscriptions): an anonymous purchase ID, the store receipt, subscription status, product and price, device model, OS and app version, language and country. Nothing about the child.
- **Apple, Google and Amazon:** payments, plus push delivery (Apple Push Notification service, and Google Firebase Cloud Messaging on Android). Push tokens and notice text pass through the **Expo** push service.

There are no ads, no third-party analytics, crash reporting or attribution SDKs, and no behavioral tracking or profiling. We do not sell or share student data.

Retention and deletion

Deleting the app removes all on-device data, including the install ID. Expired push tokens are deleted. Bulk order details (below) are deleted two years after every code is used. Usage events are deleted after 12 months. Parents and districts can request access or deletion at any time at app@grittykids.com.

Security

All app traffic to our servers and to RevenueCat uses HTTPS (TLS). There are no passwords or student logins to protect.

Compliance

- **COPPA:** the app is made for children under 13 and never asks them for personal information. There are no accounts, chat or sharing. The only identifiers it sends are random IDs (the install ID and RevenueCat's anonymous purchase ID) and, if allowed, a push token. None is used for advertising.
- **FERPA:** we receive no student names, rosters, grades or other education records. Student progress stays on the school's devices.
- We're happy to review your district's data privacy agreement, including the SDPC National Data Privacy Agreement used by many US districts.

District access

Families, classrooms, schools and districts can buy codes in bulk at **grittykids.com/app/programs**, one code per device. Stripe processes payment. We store only the delivery email and the order name, and email the unlock codes there.

Contact

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